Sylva's Christmas Parade – APPLICATION DEADLINE 11/25/26

Sunday, December 6, 2026 3:00 p.m.

"A Mountain Storybook Christmas"

PLEASE READ ALL GUIDELINES BEFORE TURNING IN YOUR APPLICATION.
~ SOME RULES HAVE CHANGED ~

Thank you for your application and participation in this year's Christmas Parade!

The parade is on Sunday, December 6, 2026, and will start at 3:00 p.m. **The lineup check-in will begin at 1:30 p.m. at Harold Street and Chipper Curve Road.**

Every entry will be required to be decorated in holiday fashion. We highly recommend decorating according to this year's theme: **A Mountain Storybook Christmas**. The Sylva Herald will be the Grand Marshal this year as they celebrated 100 years sharing the stories of our community.

A prize will be awarded this year based on the theme. Floats will be judged during the parade.

Parade Entry Requirements/Rules:

- **No full-size tractor trailers more than 35' in length**
- Groups may have **NO MORE than 5 vehicles**
- Any **ATVs** must be street-legal and include tags and insurance.
- All traffic laws must be followed including motorcyclists wearing proper helmets.
- **Group entries** (*more than one vehicle or people*) need to arrive in the check-in together or otherwise may not be in the parade together. Please plan your meeting location ahead of time.
- **No sirens or loud horns**
- **No LIVE ANIMALS! NO EXCEPTIONS.**
- **No open flames**
- **DO NOT throw candy –** Please hand to the spectators for safety
- Stay close to the group in front of you to **prevent gaps**
- **No-one dressed as Santa Claus** - *Anyone dressed as Santa Claus will be asked to remove the costume. Santa will ride in the last float.*

PARADE LINEUP: All vehicles/floats in the parade will need to enter **parade lineup between 1:30-2:30 pm** by coming down Hospital Road to Chipper Curve Road. (Hospital Road runs down behind the EMS station.) If you are coming from Skyland Drive at McDonalds, you will need to turn right on Scotts Creek Road and take a left at Hospital Road and then turn left onto Skyland Drive. If you are dropping people off to be in the parade you will need to enter on Harold Street. Harold Street is located beside Appalachian Funeral Home. We will be lining up on Chipper Curve Road. PLEASE FOLLOW THE SIGNS AND DIRECTIONS OF THE STAFF.

Check-In/Unload Instructions: NEW FOR 2026—PLEASE READ

All vehicles and people in your group must arrive check-in together or otherwise will not be in the parade together. **NO EXCEPTIONS!** Make sure you have a meet-up location checked below.

Parking & Check-In: Please carpool as much as possible since space is limited. **Carpool Meeting Location Recommendations**: DMV on Skyland Movie Theatre, SavMor Parking Lot, Food Lion Parking Lot, Appalachian Funeral Services Parking Lot (if there is not a funeral). **Please drop off children as safely as possible. No vehicles shall be left unattended.**

- No parking on Harold Street.
- No one will be able to enter the parade at the Fire Department. This includes people who are walking and being dropped off.
- Fill up your car with gas before lining up.
- Be prepared to start moving at 2:50 and listen for the fire department siren to start.

PARADE END: All groups MUST EXIT the parade via Bus. 23 on one of three routes . . .

1. toward Hwy 441. 2. to Hwy 74 via Old Dillsboro Road OR 3. to your selected Drop Off Location

The Parade Ends on Business 23. **Groups of less than 20 participants who check Mark Watson as an off-load location will be given a special pass to off-load their riders at Mark Watson Park.** (*All other groups must proceed to their chosen drop-off location)*.

Please make sure no one gets off the float before your pick-up location. DO NOT drop anyone off at the fountain below the Historic Courthouse/ Public Library Complex – **KEEP MOVING**. Walkers will need to use their own discretion. **ALL group members and parents should be aware of drop-off and pick-up points**. Vehicles should be parked at Bridge Park or Mark Watson before the parade begins to pick up walkers and those riding on a float ONLY – but with groups less than 20 people.

If you are not registered to drop off at Mark Watson, proceed driving past the park towards Dillsboro/441 or Make a Right Hand Turn on Dillsboro Road heading toward Grindstaff Cove Road/74. Parade groups will NOT be permitted to drive through Mark Watson Park who do not have a pass. **NO ONE OTHER THAN PERMITTED PARADE GROUPS WILL ALLOWED TO ENTER MARK WATSON ONCE THE PARADE ROUTE.** Once all the groups have dropped off at Mark Watson, law enforcement will allow cars to enter and exit for pick-up.

		Until Nov. 16	**Nov. 17- 25**
FEES:	One float or vehicle (may include walkers)	$25	$30
	Each additional vehicle per float/vehicle entry	$5	$10
	Walking groups (with no vehicle)	$10	$15
	**Convenience fees will apply for paying with credit card*		

Applications and parade fee must be turned in to the Town of Sylva by **November 25, 2026 at 5 pm.** Applications will NOT be accepted during line up the day of the parade. *Note: No Refunds Will Be Given for Any Reason, including Inclement Weather.*

Checks made payable to the "Town of Sylva". ***To pay by cash or credit card****, visit Sylva Town Hall.*

Thank you for your interest in this year's Christmas Parade! We look forward to seeing you on December 6th!


Detour Routes
Parade Line Up-No Thr
Parade Route
Exit Ramps Closed
All Group Members Must Be Present
To Check In and Enter the Lineup
Lineup Entrance #2
- Skyland/Chipper Curve -
(enter here when Harold St. closes)
Lineup Entrance #1
- Skyland/Harold Street -
(enter here first until full)
To Highway 74
To Highway 441
EXIT
ROUTES
Offload Area
(by permit only)
Falls Circle
Dills Cove Road
Keener Cemetery
Jackson County
Sheriff's Office
Jackson Plaza
Post Office
Allen Street
Chipper Curve Rd
Harold Street
Skyland Drive
East Sylva Circle
Tequila Height
Regal Drive
McDonald's
Waffle House
South of
Thomas Street
Hampton Street
Drury Lane
Municipal Drive
Municipal Road
Josephine St.
Bartlett Street
Walton Drive
Old Dillsboro Rd
Mill Street
West Main St.
Mark Watson Field
Wells Fargo
Jackson Street
East Jackson St.
Innovation Brewing
How Convenient #1
Bridge Street
Broad Street
Ensley Street
Caldwell Street
1
2
3
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6
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14
15

MAIL OR DELIVER THIS PAGE ONLY WITH PAYMENT

Applications and parade fee must be turned in to the Town of Sylva by **November 25, 2026.** Checks should be made payable to the "Town of Sylva". *Note: Fees will not be refunded for any reason, even in the event of inclement weather. The Sylva Christmas Parade is a rain or shine event.*

PARTICIPANT INFORMATION

Organization/ Business Name: _____

Number of walkers: _____ Number of vehicles: _____ **(limit is 5)** Float (circle one): Yes/ No

Location your group will assemble BEFORE the Parade: _____
(All group members must arrive to line-up together. Partial groups will not be allowed in the lineup.)

Carpool Meeting Location Recommendations: DMV on Skyland Movie Theatre, SavMor Parking Lot, Food Lion Parking Lot, Appalachian Funeral Services Parking Lot (if there is not a funeral).

Location your group will drop off AFTER the Parade?_____
(If your group as 20 people or more, you will NOT be permitted into Mark Watson Park for group off-loading). Monteith Park is recommended as a pick-up location for large groups.

We encourage floats to play Christmas music. Will your float be playing music? (circle one): Yes/ No

Please describe your entry including vehicle make, model, and size. For walkers, indicate the number above and describe what they will be doing (i.e. dancing, playing music, group walking with a banner).

The parade committee has the right to deny participation in the Sylva Christmas Parade. Barring further notice from the parade committee, your application and entry fee will serve as your acceptance into the parade. By signing this form, you are releasing Jackson County, the Town of Sylva, the Main Street Sylva Association, and others directly responsible for this event from ANY and ALL liability as a result of your participation.

Contact Person: _____ Phone: _____

Cell Phone Available on Parade Day: _____

Contact Address: _____

Email: _____

Signing indicates you have read the instructions, will abide by them & share with your group/parents.

Signature _____ Date: _____

Office use only:
Date Received: _____

Payment: Cash Amount: _____ Check # _____ ❑ Credit Card ❑ Online Payment

Please sign and deliver or mail this page with payment to: Town of Sylva, 83 Allen Street, Sylva, NC 28779.